

Unless otherwise defined herein, capitalized terms used in this announcement shall have the same meanings as those defined in the prospectus dated Wednesday, November 25, 2020 (the “**Prospectus**”) of China Resources Mixc Lifestyle Services Limited (incorporated in the Cayman Islands with limited liability) (the “**Company**”).

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and Hong Kong Securities Clearing Company Limited (“**HKSCC**”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for any securities. Potential investors should read the Prospectus for detailed information about the Global Offering described below before deciding whether or not to invest in the Offer Shares.

This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The Hong Kong Offer Shares are being offered and sold (i) in the United States to qualified institutional buyers in reliance on Rule 144A or another exemption from, or in transaction not subject to, the registration requirements of the United States Securities Act of 1933, as amended (the “**U.S. Securities Act**”), and (ii) outside the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act. The Offer Shares have not been and will not be registered under the U.S. Securities Act and may not be offered, sold, pledged or transferred within the United States, except pursuant to an exemption from or in a transaction not subject to the registration requirements of the U.S. Securities Act. There is not and it is not currently intended for there to be any public offering of securities of the Company in the United States.

In connection with the Global Offering, Goldman Sachs (Asia) L.L.C., as stabilizing manager (the “**Stabilizing Manager**”) (or any person acting for it), on behalf of the Underwriters, may over-allocate or effect transactions with a view to stabilizing or supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period after the Listing Date. However, there is no obligation on the Stabilizing Manager (or any person acting for it) to conduct any such stabilizing action. Such stabilizing action, if taken, (a) will be conducted at the absolute discretion of the Stabilizing Manager (or any person acting for it) and in what the Stabilizing Manager reasonably regards as the best interest of the Company, (b) may be discontinued at any time and (c) is required to be brought to an end on the 30th day after the last day for lodging applications under the Hong Kong Public Offering. Such stabilizing action, if taken, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules, as amended, made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Potential investors should be aware that stabilizing action cannot be taken to support the price of the Shares for longer than the stabilizing period which begins on the Listing Date and is expected to expire on Thursday, December 31, 2020, being the 30th day after the last day for the lodging of the applications under the Hong Kong Public Offering. After this date, no further stabilizing action may be taken, demand for the Shares, and therefore the price of the Shares, could fall.



**華潤萬象生活有限公司**

**China Resources Mixc Lifestyle Services Limited**

*(Incorporated in the Cayman Islands with limited liability)*

## GLOBAL OFFERING

|   |   |
|---|---|
| <b>Number of Offer Shares under the Global Offering</b> | <b>: 550,000,000 Shares (subject to the Over-allotment Option)</b>  |
| <b>Number of Hong Kong Offer Shares</b>                 | <b>: 27,500,000 Shares (subject to reallocation)</b>  |
| <b>Number of International Offer Shares</b>             | <b>: 522,500,000 Shares (including 55,000,000 Reserved Shares under the Preferential Offering) (subject to reallocation and the Over-allotment Option)</b>  |
| <b>Maximum Offer Price</b>                              | <b>: HK\$22.30 per Share, plus brokerage of 1.0%, SFC transaction levy of 0.0027% and the Stock Exchange trading fee of 0.005% (payable in full at the maximum Offer Price on application in Hong Kong dollars and subject to refund)</b> |
| <b>Nominal value</b>                                    | <b>: US\$0.00001 per Share</b>  |
| <b>Stock code</b>                                       | <b>: 1209</b>   |

*Joint Sponsors, Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers*



*(in alphabetical order)*

*Other Joint Global Coordinator, Joint Bookrunner and Joint Lead Manager*



*Other Joint Bookrunners and Joint Lead Managers*



*(in alphabetical order)*

Application has been made to the Stock Exchange for listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Global Offering. Assuming the Hong Kong Public Offering becomes unconditional at or before 8:00 a.m. on Wednesday, December 9, 2020, dealings in the Shares on the Main Board of the Stock Exchange are expected to commence at 9:00 a.m. on Wednesday, December 9, 2020. In the event the Over-allotment Option is exercised, an announcement will be made by the Company on the Company's website at [www.crmixlifestyle.com.cn](http://www.crmixlifestyle.com.cn) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk).

The Global Offering comprises the Hong Kong Public Offering of initially 27,500,000 Shares (subject to reallocation), representing 5% of the total number of Offer Shares under the Global Offering, and the International Offering of initially 522,500,000 Shares (subject to reallocation and the Over-allotment Option), representing 95% of the total number of Offer Shares under the Global Offering. The allocation of the Offer Shares between the Hong Kong Public Offering and the International Offering will be subject to reallocation as described in the section headed "Structure of the Global Offering" in the Prospectus. In particular, the Offer Shares to be offered under the Hong Kong Public Offering and the International Offering may, in certain circumstances, be reallocated as between these offerings at the discretion of the Joint Global Coordinators. If such reallocation is done other than pursuant to the clawback mechanism as described in the section headed "Structure of the Global Offering — The Hong Kong Public Offering — Reallocation and clawback", in accordance with Guidance Letter HKEX-GL91-18, the maximum total number of Offer Shares that may be reallocated to the Hong Kong Public Offering will be 55,000,000 Shares, representing 10% of the number of the Offer Shares initially available under the Global Offering, and the final Offer Price shall be fixed at the bottom end of the indicative offer price range (i.e. HK\$18.60 per Offer Share) stated in the Prospectus.

Subject to the granting of the approval for the listing of, and permission to deal in, the Shares on the Stock Exchange and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on the Stock Exchange or on any other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second Business Day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Shares to be admitted into CCASS. Investors should seek the advice of their stockbrokers or other professional advisers for details of the settlement arrangement and how such arrangements will affect their rights and interests.

Pursuant to the Over-allotment Option, the International Underwriters have the right, exercisable by the Joint Global Coordinators (for themselves and on behalf of the International Underwriters) within 30 days from the last day for lodging applications under the Hong Kong Public Offering (the last day for the exercise of the Over-allotment Option being Thursday, December 31, 2020), to require the Company to allot and issue up to 82,500,000 additional Offer Shares, representing 15% of the Offer Shares initially available under the Global Offering, at the Offer Price, to cover over-allocations in the International Offering (if any).

The Offer Price will not be more than HK\$22.30 per Offer Share and is currently expected to be not less than HK\$18.60 per Offer Share. Applicants for the Hong Kong Offer Shares are required to pay, on application, the maximum Offer Price of HK\$22.30 per Offer Share together with brokerage of 1%, SFC transaction levy of 0.0027% and the Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price as finally determined is less than HK\$22.30 per Offer Share.

**Applications for the Hong Kong Offer Shares and the Reserved Shares will only be considered on the basis of the terms and conditions of the Prospectus, the related Application Forms and the designated website ([www.hkeipo.hk](http://www.hkeipo.hk)) for the HK eIPO White Form and HK eIPO Blue Form, and the IPO App in relation to the HK eIPO White Form.**

Applicants who would like to have the Hong Kong Offer Shares allotted and issued in their own names should (i) complete and sign the **WHITE** Application Forms; or (ii) submit applications online through the designated website of the **HK eIPO White Form** Service Provider at [www.hkeipo.hk](http://www.hkeipo.hk) under the **HK eIPO White Form** service or through the **IPO App** (which can be downloaded by searching “IPO App” in App Store or Google Play or downloaded at [www.hkeipo.hk/IPOApp](http://www.hkeipo.hk/IPOApp) or [www.tricorglobal.com/IPOApp](http://www.tricorglobal.com/IPOApp)) under the **HK eIPO White Form** service.

Applicants who would like to have the Hong Kong Offer Shares allotted and issued in the name of HKSCC Nominees Limited and deposited directly into CCASS for credit to their designated CCASS Participants’ stock accounts or their CCASS Investor Participant stock accounts should either (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Qualifying CR Land Shareholders who would like to be allotted the Reserved Shares under the Preferential Offering should either (i) complete and sign the **BLUE Application Form**; or (ii) submit applications on-line through the designated website of the **HK eIPO Blue Form** Service Provider at [www.hkeipo.hk](http://www.hkeipo.hk) under the **HK eIPO Blue Form**.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Wednesday, November 25, 2020, until 12:00 noon on Tuesday, December 1, 2020) at:

1. any of the following offices of the following Joint Global Coordinators (*in alphabetical order*):

|   |  |
|---|--|
| <b>ABCI Capital Limited</b>   | 11/F, Agricultural Bank of China Tower<br>50 Connaught Road Central<br>Central<br>Hong Kong  |
| <b>CCB International Capital Limited</b>  | 12/F, CCB Tower<br>3 Connaught Road Central<br>Central<br>Hong Kong                          |
| <b>China International Capital Corporation<br/>Hong Kong Securities Limited</b> | 29th Floor, One International Finance Center<br>1 Harbor View Street<br>Central<br>Hong Kong |
| <b>Goldman Sachs (Asia) L.L.C.</b>  | 68/F, Cheung Kong Center<br>2 Queen’s Road Central<br>Hong Kong                              |

2. any of the following branches of the receiving banks set outs below:

**Bank of China (Hong Kong) Limited**

|                         | <b>Branch Name</b>                  | <b>Address</b>  |
|-------------------------|-------------------------------------|---|
| <b>Hong Kong Island</b> | Bank of China Tower Branch          | 1 Garden Road, Hong Kong  |
|                         | Lee Chung Street Branch             | 29–31 Lee Chung Street, Chai Wan, Hong Kong                                 |
|                         | 409 Hennessy Road Branch            | 409–415 Hennessy Road, Wan Chai, Hong Kong                                  |
| <b>Kowloon</b>          | Telford Plaza Branch                | Shop Unit P2–P7, Telford Plaza, No. 33 Wai Yip Street, Kowloon Bay, Kowloon |
|                         | Hoi Yuen Road Branch                | 55 Hoi Yuen Road, Kwun Tong, Kowloon  |
|                         | Mei Foo Mount Sterling Mall Branch  | Shop N47–49, G/F, Mount Sterling Mall, Mei Foo Sun Chuen, Kowloon           |
|                         | Yau Ma Tei Branch                   | 471 Nathan Road, Yau Ma Tei, Kowloon  |
| <b>New Territories</b>  | Luen Wo Market Branch               | Shop B, 10–16 Luen Shing Street, Luen Wo Market, Fanling, New Territories   |
|                         | Safe Box Service Centre             |   |
|                         | Citywalk Branch                     | Shop 65 & 67–69 G/F, Citywalk, 1 Yeung Uk Road, Tsuen Wan, New Territories  |
|                         | Yuen Long (Hang Fat Mansion) Branch | 8–18 Castle Peak Road, Yuen Long, New Territories                           |

**China Construction Bank (Asia) Corporation Limited**

|                         | <b>Branch Name</b>                              | <b>Address</b>  |
|-------------------------|---|---|
| <b>Hong Kong Island</b> | Central Des Voeux Road Consumer Branch          | 99 Des Voeux Road Central, Hong Kong                                |
|                         | Wanchai Hennessy Road Commercial Banking Office | 139 Hennessy Road, Hong Kong  |
| <b>Kowloon</b>          | Tsimshatsui Humphreys Avenue Consumer Branch    | 3 Humphreys Avenue, Kowloon   |
|                         | Cheung Sha Wan Consumer Branch                  | Unit G02, G/F Cheung Sha Wan Plaza 833 Cheung Sha Wan Road, Kowloon |
| <b>New Territories</b>  | Shatin Plaza Consumer Branch                    | Shop 5, Level 1, Shatin Plaza, New Territories                      |

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Wednesday, November 25, 2020, until 12:00 noon on Tuesday, December 1, 2020 at

- the **Depository Counter** of **HKSCC** at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong; or
- your stockbroker, who may have such Application Forms and the Prospectus available.

The **WHITE** or **YELLOW** Application Form completed in accordance with the instructions printed thereon, together with a cheque or banker's cashier order payable to "**BANK OF CHINA (HONG KONG) NOMINEES LIMITED — CHINA RESOURCES MIXC LIFESTYLE PUBLIC OFFER**" attached should be deposited in the special collection boxes provided at any of the designated branches listed above, at the following times:

Wednesday, November 25, 2020 — 9:00 a.m. to 5:00 p.m.  
Thursday, November 26, 2020 — 9:00 a.m. to 5:00 p.m.  
Friday, November 27, 2020 — 9:00 a.m. to 5:00 p.m.  
Monday, November 30, 2020 — 9:00 a.m. to 5:00 p.m.  
Tuesday, December 1, 2020 — 9:00 a.m. to 12:00 noon.

Applicants applying by **HK eIPO White Form** may submit their applications to the **HK eIPO White Form** Service Provider, through the designated website at [www.hkeipo.hk](http://www.hkeipo.hk) or through the **IPO App** from 9:00 a.m. on Wednesday, November 25, 2020, until 11:30 a.m. on Tuesday, December 1, 2020 (24 hours daily, except on the last application day) and the latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Tuesday, December 1, 2020 (or such later time as may apply as described in the section headed "How to Apply for Hong Kong Offer Shares and Reserved Shares — D. Effect of Bad Weather on the Opening and Closing of the Application Lists" in the Prospectus).

CCASS Clearing/Custodian Participants can input **electronic application instructions** at the following times on the following dates<sup>(1)</sup>:

Wednesday, November 25, 2020 — 9:00 a.m. to 8:30 p.m.  
Thursday, November 26, 2020 — 8:00 a.m. to 8:30 p.m.  
Friday, November 27, 2020 — 8:00 a.m. to 8:30 p.m.  
Monday, November 30, 2020 — 8:00 a.m. to 8:30 p.m.  
Tuesday, December 1, 2020 — 8:00 a.m. to 12:00 noon

(1) The times in this sub-section are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants and/or CCASS Investor Participants.

A **BLUE** Application Form has been despatched to each Qualifying CR Land Shareholder on or before Wednesday, November 25, 2020. Electronic copies of the Prospectus can be viewed from the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk). Qualifying CR Land Shareholders who require a replacement **BLUE** Application Form should contact Tricor Investor Services Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong or on its hotline +852 2980 1333.



Printed copies of the Prospectus can be collected from the designated branches of the receiving banks or the offices of the Joint Global Coordinators as stated above.

Your **BLUE** Application Form, together with a cheque or a banker's cashier order attached and marked payable to "**BANK OF CHINA (HONG KONG) NOMINEES LIMITED — CHINA RESOURCES MIXC LIFESTYLE PREFERENTIAL OFFER**" for the payment, should be deposited in the special collection boxes provided at Tricor Investor Services Limited at the address stated above at the following times:

Wednesday, November 25, 2020 — 9:00 a.m. to 4:30 p.m.  
Thursday, November 26, 2020 — 9:00 a.m. to 4:30 p.m.  
Friday, November 27, 2020 — 9:00 a.m. to 4:30 p.m.  
Monday, November 30, 2020 — 9:00 a.m. to 4:30 p.m.  
Tuesday, December 1, 2020 — 9:00 a.m. to 12:00 noon.

Completed **BLUE** Application Forms, together with payment attached, must be lodged by 12:00 noon on Tuesday, December 1, 2020, the last day for applications, or such later time as described in "How to Apply for Hong Kong Offer Shares and Reserved Shares — D. Effect of Bad Weather on the Opening and Closing of the Application Lists" in the Prospectus.

Applicants applying by **HK eIPO Blue Form** may submit their applications to the **HK eIPO Blue Form** Service Provider, through the designated website at [www.hkeipo.hk](http://www.hkeipo.hk) from 9:00 a.m. on Wednesday, November 25, 2020, until 11:30 a.m. on Tuesday, December 1, 2020 (24 hours daily, except on the last application day) and the latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Tuesday, December 1, 2020 (or such later time as may apply as described in the section headed "How to Apply for Hong Kong Offer Shares and Reserved Shares — D. Effect of Bad Weather on the Opening and Closing of the Application Lists" in the Prospectus).

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Wednesday, November 25, 2020, until 12:00 noon on Tuesday, December 1, 2020 (24 hours daily, except on Tuesday, December 1, 2020, the last application day). Please refer to the sections headed "Structure of the Global Offering" and "How to Apply for Hong Kong Offer Shares and Reserved Shares" in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The latest time for inputting **electronic application instructions** will be 12:00 noon on Tuesday, December 1, 2020 the last application day (or such later date as may apply in case of certain bad weather conditions and/or Extreme Conditions as described in the section headed "How to Apply for Hong Kong Offer Shares and Reserved Shares — D. Effect of Bad Weather on the Opening and Closing of the Application Lists" in the Prospectus).

Please refer to the sections headed "Structure of the Global Offering" and "How to Apply for Hong Kong Offer Shares and Reserved Shares" in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering and the Preferential Offering.

The Offer Price is expected to be fixed by agreement between the Joint Global Coordinators (for themselves and on behalf of the Underwriters) and the Company on the Price Determination Date. The Price Determination Date is expected to be on or around Tuesday, December 1, 2020, and, in any event, not later than Sunday, December 6, 2020, or such other date as agreed among parties. If, for any reason, the Offer Price is not agreed between the Joint Global Coordinators (for themselves and on behalf of the Underwriters) and the Company by Sunday, December 6, 2020, or such other date as agreed among parties, the Global Offering will not proceed and will lapse.

The Company expects to announce the Offer Price, the level of indication of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the Preferential Offering and the basis of allocation of Hong Kong Offer Shares and the Reserved Shares on or before Tuesday, December 8, 2020 on the website of the Company at [www.crmixlifestyle.com.cn](http://www.crmixlifestyle.com.cn) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk).

The results of allocations (with the successful applicants' identification document numbers, where applicable) under the Hong Kong Public Offering and the Preferential Offering will be made available from Tuesday, December 8, 2020 through a variety of channels including the website of the Company at [www.crmixlifestyle.com.cn](http://www.crmixlifestyle.com.cn) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) at the times and dates and in the manner specified in the section headed "How to Apply for Hong Kong Offer Shares and Reserved Shares — E. Publication of Results" in the Prospectus.

Share certificates will only become valid at 8:00 a.m. on Wednesday, December 9, 2020 provided that the Global Offering has become unconditional and the right of termination described in the section headed "Underwriting" in the Prospectus has not been exercised. Dealings in the Shares on the Main Board of the Stock Exchange are expected to commence at 9:00 a.m. on Wednesday, December 9, 2020. The Shares will be traded in board lots of 200 Shares. The Company will not issue temporary documents of title. No receipt will be issued for application monies paid. The stock code for the Shares is 1209.

On behalf of the Board  
**China Resources Mixc Lifestyle Services Limited**  
**LI Xin**  
*Chairman*

Hong Kong, November 25, 2020

*As at the date of this announcement, the Board of Directors of the Company comprises Mr. YU Linkang, Mr. WANG Haimin, Ms. WEI Xiaohua and Ms. YANG Hongxia as executive Directors, Mr. LI Xin (chairman) and Mr. GUO Shiqing as non-executive Directors, and Mr. LAU Ping Cheung Kaizer, Mr. CHEUNG Kwok Ching, Mr. CHAN Chung Yee Alan and Ms. QIN Hong as independent non-executive Directors.*