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華潤萬象生活有限公司

China Resources Mixc Lifestyle Services Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1209)

POSITIVE PROFIT ALERT

This announcement is made by China Resources Mixc Lifestyle Services Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the current information available to the management and a preliminary review and assessment of the latest unaudited consolidated management accounts of the Group for the six months ended 30 June 2021 (the “**First Half of 2021**”), the profit attributable to the owners of the Company for the First Half of 2021 will show an increase of approximately 130%–140% as compared to the corresponding period in 2020, as a result of, among other things, (i) the increase in gross profit margin of the Group’s residential property management services, (ii) the increase in revenue generated from the Group’s commercial operational services due to the market’s recovery from the impact of the COVID-19 pandemic, and (iii) the commencement of the Group’s commercial operational services provided to office buildings since the second half of 2020 as disclosed in the prospectus of the Company dated 25 November 2020.

As at the date of this announcement, the Company is still in the process of finalizing its consolidated interim results of the Group for the First Half of 2021 (the “**Interim Results**”), the information above is based only on a preliminary assessment of the information currently available to the Company and the unaudited consolidated management accounts of the Group, which has not been finalized, audited or reviewed by the independent auditors of the Group or the Audit Committee of the Company. The actual Interim Results may differ from what is disclosed in this announcement. Shareholder and potential investors are advised to read carefully the Interim Results which are expected to be published in due course in accordance with the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
China Resources Mixc Lifestyle Services Limited
YU Linkang
President

The PRC, 26 July 2021

As at the date of this announcement, the Board of directors of the Company comprises Mr. YU Linkang, Mr. WANG Haimin, Ms. WEI Xiaohua and Ms. YANG Hongxia as executive directors, Mr. LI Xin (chairman) and Mr. GUO Shiqing as non-executive directors, and Mr. LAU Ping Cheung Kaizer, Mr. CHEUNG Kwok Ching, Mr. CHAN Chung Yee Alan and Ms. QIN Hong as independent non-executive directors.